

TESTIMONIALS



Dr. Shruti Sharma

"Kanishk Matta is an inspiring and talented trainer, who ensures that everything he teaches students are able to grasp. Moreover, he makes sure students understand the concept and imbibe practical knowledge, so they can immediately implement it. After attending his four-day digital marketing programme, I feel confident that I can step into the world of digital marketing with ease. Thank you so much."



Sai Daimond

"We feel proud and immense pleasure, as one of our executive attended digital/online marketing course at NIESBUD Noida, in April 2016, primarily imparted by Sh. Kanishk Matta. He has excellent & superb knowledge and vast practical exposure of digital marketing at such a young age. We wish good luck and all the best to Kanishk Matta, the young prodigy."

TRAINED +200



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ECOMMERCE TRAINING COURSE



Learning Skills

Learning Skills for a Brighter Career

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WHO WE ARE?



Learning Skills

Since 2013, Learning Skills has been helping students to achieve their career objectives and grow professionally. The goal of Learning Skills has always been to deliver quality and relevant professional education to bridge the gap between academics and industry. Furthermore, to help India grow technologically and digitally.

WHAT YOU'LL GET?

Learning Skills' Ecommerce Crash Course is designed for your budding entrepreneurs, college-goers and enthusiasts. This course will give you complete knowledge about Ecommerce development and marketing course, and launching business in Ecommerce.

You will be able to:

- ✓ *understand all Ecommerce topics*
- ✓ *develop professional Ecommerce website*
- ✓ *develop digital marketing strategy for lead generation and sales*
- ✓ *develop quality content in shape of text, graphics, and videos*
- ✓ *generate advertising revenue online*
- ✓ *get first hand digital marketing project experience*

COURSE OBJECTIVE: *to help you become an ecommerce entrepreneur*

COURSE SYLLABUS

	Ecommerce Introduction
	Art of Selling & E-tailing
	WordPress & Woocommerce
	Ecommerce SMM
	Ecommerce SEO
	Content Marketing
	Online Advertising
	Affiliate Marketing & Adsense
	Email Marketing
	Video Marketing
	Successful Strategies

Batch	Mode	Duration	Start Date	Total Course Fee	Class Structure
ECOMMERCE TRAINING COURSE	Online	12 hours	25 th June 2018	Rs. 5,000/-	Total 11 Modules